

Licensing Locator™



TechnologyCatalysts
INTERNATIONAL

The Licensing Locator™ service is an in-depth, worldwide search for technologies that are available for strategic alliance opportunities at any desired stage of development. Information provided is sourced from external and internal resources and includes technologies from a variety of organizations. Each report contains numerous technology profiles that have been identified based on a client's specific needs and provides new resources for open innovation.

Each technology profile contains the following information:

- Technology description
- Applications
- Technology offer/strategic partnership opportunity
- Relevant information on patents and publications
- Development stage
- Competitive advantage
- Company information
- Direct contact details

All identified opportunities are confirmed and developed through direct contact. Throughout the service, the client's identity is never disclosed, unless prior written authorization is obtained.

Since the needs of each client are individual in nature and priority, a kick-off meeting is held to develop a profile based on the client's specific search request and is then used by TCI to perform the service. Continuous feedback and communication with the client is necessary to ensure the objectives are met.

During feedback discussions, the client may choose to redirect or re-prioritize the search effort based on the progress of the report as well as changing needs and interests.

The Licensing Locator service is available as a package of three separate reports or as a single report with one topic.



Technology Catalysts International

TCI, a global technology and business consulting firm, provides industry with analysis-driven consulting. Our expertise is in technology assessments, in- and out-licensing, business intelligence, market research, mergers & acquisitions, and other technology and business needs. Founded in 1979, TCI serves the pharmaceutical, drug delivery, OTC, nutrition, personal care, packaging, and advanced materials industries. We have global offices located in:



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