

MEDICAL FOODS and MODIFIED FUNCTIONAL FOODS

TECHNOLOGY AND BUSINESS REVIEW

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About Technology Catalysts International

Technology Catalysts International (TCI) was founded in 1979 to provide consulting services that satisfy the licensing and business research needs of the personal care, food and nutrition, and OTC healthcare industries. We specialize in technology licensing, technology assessment, and technology portfolio management. The firm is headquartered in Falls Church, Virginia, a suburb of Washington D.C. Our global network includes offices in Japan, Korea, India, Argentina, the United Kingdom, Germany, China, and the Czech Republic.

Our research staff is composed of professionals with backgrounds in a variety of technical disciplines with additional expertise in international marketing, licensing, finance, and business development. The breadth of our experience assures clients of high quality, actionable information, and complete coverage on topics of interest.

TCI's core consulting services are based on continuous monitoring of global technology development. We provide consulting and technology transfer services to leading product developers and manufacturers in North and South America, Europe, and Asia. Our client base consists of small, medium, and large corporations. For more information on our services and capabilities, please visit our website at:

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Medical and modified functional foods are known as food products used to support nutrition at levels above normal consumption to induce beneficial physiological health effects through the use of bioactive compounds. While medical and modified functional foods have similar attributes, their uses are entirely different. Medical foods are used to support the dietary management of a disease aimed to minimize disease symptoms and reduce disease progression for a specific group of individuals. Medical foods are to be used under medical supervision and are usually prescribed. Modified functional foods are used to enhance and promote healthy, natural bodily functions and to prevent the onset of disease for the overall general population. Modified functional foods are purchased for general consumption.

Modified functional foods have become popular over the last several years, while medical foods are being newly revived to meet modern health concerns. Increasing interest in both markets has influenced the revision of current regulations and claim labeling practices that are used to accommodate the increasing need to maintain consumer safety.

Both the medical foods and modified functional foods markets are growing. New innovations in the delivery of functional ingredients are being made to increase bioavailability and site specific delivery. Substantiated scientific evidence is continuously being established for the health effects of functional ingredients.

Technology Catalysts International (TCI) has developed a report that analyzes the current trends and market potential for both medical and modified functional foods. Forty profiles for novel technologies within the medical and modified functional foods markets are provided. The information is confirmed via company interviews and includes full contact information for easy follow-up and business development opportunities.

This report provides insight and an overview of the current developments within the medical and modified functional foods markets. The report focuses on new applications for functional ingredients and delivery technologies that can be used to identify prospective business and product development opportunities within the medical and modified functional foods markets.

Key Information Presented

Product and Technology Introductions

- Overview and background on medical and modified functional foods, history, and use
- Analysis of effects of nutritional genomics on medical and modified functional foods
- Benefits of functional ingredients on health
- Overview of global regulations and claim labeling practices
- Advantages of functional ingredient delivery technologies

Market Landscape Analysis of Medical and Modified Functional Foods

- Medical and modified functional foods market forecast
- Recent product developments, collaborations, and mergers
- Market trend analysis

Technology Licensing Opportunities

- Detailed profiles of medical foods, modified functional foods, and delivery technologies available for licensing
- Current contact information to initiate licensing agreements

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